

DOCUMENTARY EDGE FESTIVAL

Print Programme Rate Card

Documentary Edge Festival is Australasia's premier international documentary film festival. It is held in New Zealand and showcases the very best in documentary films from New Zealand and around the world.

The Festival runs annually in Auckland and Wellington from late April to early June.

It includes opening/closing nights, gala awards, Q&A sessions with filmmakers and special events.

Advertising Opportunities

The following opportunities are available for the Documentary Edge Festival print programme:

- General or premium ad
- Category sponsor (e.g. World Cinema)
- sponsor a film or event (e.g. Opening Night)

Sponsor a Category, Film or Event

As a sponsor of a film or event, your brand will be displayed on the film's page and at the screening/event.

If you sponsor a category, your brand will be spread across all film pages within the category.

2011 categories included World Cinema, Best of Fest, Culture Vultures, Heroes & Icons, New Zealand and All in the Family.

Prices range from \$ 1,000 to \$ 5,000 depending on category, presentation or event. Please call us on 09 3600329 for more details.

Circulation

Print Run – 30,000
Readership – 45,000

Programmes are circulated from early March to early June in key locations in Auckland and Wellington.

General Ad Opportunities

Full Page \$ 1,200
½ Page \$ 800
¼ Page \$ 500

Premium Ad Opportunities

Back cover \$ 2,900
Inside front cover \$ 1,900
Inside back cover \$ 1,900
Middle* \$ 1,900

*(Adjacent pages to the schedule)

All prices are in NZD and GST exclusive. Prices are the same for B&W or Colour ads. See next page for ad specs.

Deadline: All ads need to be provided in PDF format by 5pm, Friday 10th February 2012

DOCUMENTARY
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Documentary Edge Festival 2012

Auckland, 26th April - 13th May | Wellington, 17th May - 3 June 2012

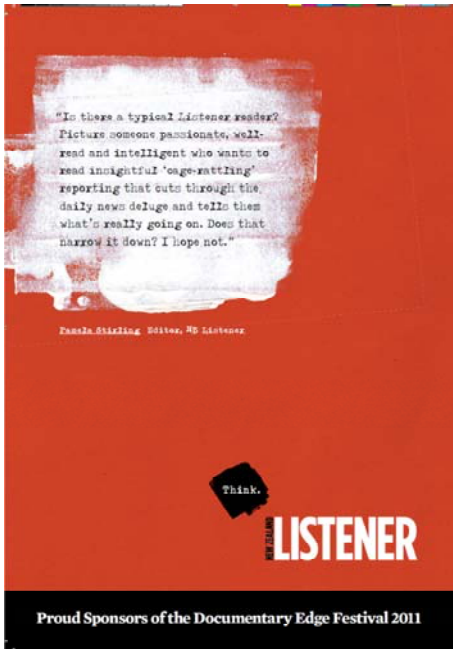
Contact us on 09 3600329 or info@documentaryedge.org.nz

Specs Guide

The Documentary Edge Festival Programme is an A5 portrait size.

Full Page

148mm x 21mm
(plus 3mm bleed)



1/2 Page

136mm x 101mm
(no bleed)



1/4 Page

68mm x 101mm
(no bleed)

