



DRAFT PROGRAMME

Wednesday 2 May (Day One)

POWHIRI (1 hour)

CAFFEINE KICKSTART (1 hour)

A heads up on how to get the most out of your next 3 days.

CREATIVE COLLABORATIONS (1 hour)

A session exploring and discussing successful creative collaborations across:-

- cultures
- genres
- platforms

PRODUCTION WRANGLING - OVERVIEW (1 hour)

Wrangling a herd of wild cats sometime looks easier than bringing together all the moving parts that make up a production. From strategic planning through to nurturing creative talent in others and yourself, this overview looks at how to make the production process less painful and more sustainable.

SEXY TECH (1.5 hours)

You don't need to be a "tech head" to use new and emerging technologies in your storytelling. Discover how New Zealand creatives are using "sexy tech" to further their stories, plus how to find that perfect technology partner.

BEYOND THE SCREEN (1 hour)

Many media professionals are making exciting content that expands the traditional platforms of film, radio and television. Panellists share their experiences creating innovative, interactive and immersive content for museums, galleries and other public spaces.

BIG LITTLE STORIES (1 hour)

New Zealand excels at creating content for children and young adults. Hear industry innovators discuss: the unique challenges & rewards of this genre; making it on the local & international stage; and what makes kids' media production so much fun.

HAPPY HOUR

Meet and mingle with filmmakers in a more intimate setting. The evening will start with a short showcase of local and international talent and "In Conversation" style discussion.

Thursday May 3 (Day Two)

SHOW ME THE MONEY (1.5 hours)

Making a living as a screen professional can be a challenge. Panellists present the various business and income models that they use to maintain financially sustainable careers.

WHAT'S THIS THING CALLED "TRANSMEDIA"? (1 hour)

This panel takes a look at what defines transmedia; how to work within a transmedia model, its relevance to all content producers, and demystifies terms such as All Media, cross-media, multi-platform storytelling, 360 degree storytelling, etc.

PRODUCTION WRANGLING - WORKSHOP (1.5 hours)

A seasoned producer shares the experience of how to build a team and keep them operating together, especially when people are working for reduced rates or free. This session covers the nuts and bolts of basic business planning and managing workloads.

SHOW ME THE STORY (1 hour)

A master story-teller examines the age-old question of what makes a compelling (and fundable) screen story and how to winnow the wheat from the chaff when generating and developing story ideas.

CHANGE OF SCREEN (1 hour)

A panel of filmmakers and activists discuss the recent trend towards social activism in documentary. Is there a real difference between social commentary and activism? How does passion for a specific issue affect the quality and form of a documentary, and how is documentary able to directly affect the world we live in?

HAPPY HOUR

Meet and mingle with filmmakers in a more intimate setting. The evening will start with a short showcase of local and international talent and "In Conversation" style discussion.

Friday 4 May (Day Three)

DOC PITCH: (2 hours)

Selected Filmmakers pitch their projects to a panel of broadcasters, funders, sales agents

TRANSMEDIA NARRATIVES: Masterclass (2 hours)

A masterclass in the creation of immersive story worlds with an international guest (to be confirmed).

SCREEN-DATING (1 hour)

Meet your screen-project soul mate.

MIND THE GAP (1.5 hrs)

There is clearly a gap in documentary funding and development which in turn is affecting the future of documentary production in New Zealand. How can this gap be filled? Whose responsibility is it to do so?

We bring together the NZ Film Commission, broadcasters, production companies, independent doco makers and other creative & government agencies to explore a way forward and hope to develop a series of strategies to facilitate this.

AFTER PARTY

Its time to go crazy after the awesome intensity of being on the (Screen) Edge for the last three days.

